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ELIZABETH MAIER

Gladiolus Varieties by

ANDREW C. MAIER

Gladiolus Hybridizer

1948

R. F. D. No. 2

Birmingham, Michigan

FOREWORD

In 1944 I introduced to the gladiolus and flower loving world four gladiolus varieties. In 1945 one more was added and again in 1946, still another — six varieties in all. Reports from all parts of the country have come to me telling of the fine performance of these varieties and the many awards they have won in major shows. After receiving these gratifying reports I am more convinced than ever that these introductions were a worthwhile addition to flower lovers.

All of these varieties have excellent habits and need no pampering. I am sure any of them will give you real pleasure in your garden, in your home, and win for you on the show table.

You may purchase any of my introductions from the Snyder Glad Acres, Clawson, Michigan.

Wholesale prices on any of my introductions on request.

This year I am not introducing any new varieties. However, I do have a number of very promising seedlings that I am testing and will consider as introductions for 1949 and later.

ANDREW C. MAIER.

“THE DETROIT NEWS”

— 1946 —

Maid of Orleans x Moorish King

Winner of Award of Merit and The American Home Achievement Medal at the 1945 Show of the Southeastern Michigan Gladiolus Society.

Blue Ribbon winner in the 1-spike, 3-spike and Recent Introduction classes of the 1946 S. E. M. G. S. Show.

Description — Light Lavender Rose overlaid with Rose Purple stripes radiating from a small throat blotch of the same color. Long flower head with up to 21 buds with 6 to 8 open at one time. Blooms 4½ to 4¾ inches, plain petals of excellent texture. Blooms in 80 to 85 days.

Growing Habits — Tall grower with strong, straight, very long stems which never crook. Foliage upright and very healthy. Bulbs disease resistant.

Propagation — Heavy bulblet producer which germinate practically 100 per cent.

“The Detroit News” is something new in the color classes of the gladiolus world. It was chosen by the Florists judges at the 1945 Southeastern Michigan Show as one of the four best cut-flower varieties in the seedling classes. One of Detroit’s leading florists took all the blooms of this variety I could grow the last four seasons. You will want “The Detroit News” for its beauty in your garden, for its outstanding artistic qualities and as a prize winner for you on the show table. It will open indoors when cut in tight bud. Excellent keeping qualities as a cut flower.

Prices: Large, \$1.00; Medium, 75c; Small, 50c.

Bulblets, 2 for 15c; 10 for 60c; \$4.50 per 100;

Pt., \$60.00; Qt., \$100.00.

10 Bulbs eight times the single price.

MADELEINE BROWN

— 1945 —

Emile Aubrun x Tip Top

Major winnings in 1946 S. E. M. G. S. Show:

Second Day Champion.

Best Spike in Recent Introductions.

Best 3-spike entry.

First in 1-spike, 3-spike and Recent Introduction classes.

First in Vase Arrangement.

Description — Beautifully Ruffled Deep Salmon, somewhat lighter in the throat with a faint Scarlet blotch. Very long flowerhead with up to 20 buds of which 8 will open at one time. Blooms $5\frac{1}{4}$ to $5\frac{1}{2}$ inches and of excellent texture. Blooms in 85 to 90 days. This variety is similar to Picardy but is a great improvement on it.

A direct seedling, not a sport nor special strain.

Growing Habits — Very tall grower with long, heavy stems that never crook. Foliage deep green and healthy. Robust in its habits.

Propagation — Heavy producer of bulblets which germinate very well.

Madeleine Brown should be all that is desired of a gladiolus for any decorative purpose or as a winner on the show table. Stands heat exceptionally well.

Prices: Large, 40c; Medium, 25c; Small, 2 for 25c.

Bulblets, 20 for 35c; 100 for \$1.50;

Pt., \$30.00; Qt., \$50.00.

10 Bulbs eight times the single price.

ELIZABETH MAIER

The Yellow of Yellows

— 1944 —

Rosamond x Rose Marie Pfitzer

Since its introduction in 1944 Elizabeth Maier has a host of winnings to its credit in shows the country over. To enumerate these many honors would make a very lengthy list.

Description — Picric Yellow, somewhat lighter toward the throat with no markings. Very long flowerhead with up to 24 buds of which 10 to 12 open at one time. Petals of excellent texture and frilled at the edges. Blooms $4\frac{1}{2}$ to $4\frac{3}{4}$ inches. Blooms in 75 to 80 days.

Growing Habits — Very tall grower with stiff, straight, long stems which never crook. Leaves long, upright and always healthy. It is a delight just to see this variety growing in the field or garden.

Propagation — This variety produces a fair number of bulblets, which germinate very well.

Elizabeth Maier should be beautiful in the garden or any decorative purpose and a prize winner on the show table.

I have used Elizabeth Maier extensively in my hybridizing since its fine coloring and many open dominate in its offspring.

Prices: Large, \$1.50; Medium, \$1.00; Small, 50c.
Bulblets, each 15c; 10 for \$1.00; 100 for \$8.00;
 $\frac{1}{2}$ Pt., \$65.00.
10 Bulbs eight times the single price.

VERONICA PFEIFFER

— 1944 —

Picardy x Miss New Zealand

Winner of American Home Achievement Medal at the 1943 Show of the Southeastern Michigan Gladiolus Society (Detroit).

Description — Large Decorative Cream overlaid Light Pink, lower petals blotched Wine with a wide Cream edge. Petals are some ruffled and of excellent texture. Placement always very good. Very long flowerhead with as many as 20 buds and with 6 to 7 open. Blooms 6½ inches. Blooms in 80 to 85 days.

Growing Habits — Tall grower with medium heavy stems that are very strong and always straight. Foliage very broad, dark green and healthy.

Propagation — Liberal in production of bulblets which germinate well without cracking. Produces exhibition spikes from large or medium size bulbs.

Veronica Pfeiffer should be a valuable exhibition variety and as a cut flower. It is beautiful under artificial light.

Prices: Large, 75c; Medium, 50c; Small, 35c.

Bulblets, 10 for 50c; 100 for \$4.00; ½ Pt., \$32.00.

10 Bulbs eight times the single price.

BIRMINGHAM BEAUTY

Rose Marie Pfitzer x Wasaga

Winner of Grand Championship Trophy (Second Day Champion) at the 1943 Southeastern Michigan Gladiolus Show.

Description — Heavily Ruffled Geranium Pink with a slight Cream tint on the lower petals. 16 to 18 buds with 6 to 8 open. 5-inch blooms. Unusually heavy texture. Blooms in 75 to 80 days.

Growing Habits — Medium tall grower with very strong stems. This variety is very robust in its growing and especially healthy.

Propagation — Heavy producer of bulblets which germinate easily and well.

Birmingham Beauty makes an especially desirable cut flower. The heavy stem can supply the necessary nourishment so that it opens well right to the tip bloom. The extra heavy texture gives it the outstanding keeping qualities needed by florists. This is an outstanding cut flower variety since it produces marketable spikes from any size bulbs. Florists continually ask for more Birmingham Beauty. I never can supply their demand for this variety.

Hybridizers want Birmingham Beauty too, since the heavy ruffling and extra heavy texture carries over to its offspring.

Prices: Large, 40c; Medium, 25c; Small, 2 for 25c.
Bulblets, 10 for 25c; 100 for \$2.00.
10 Bulbs eight times the single price.

WOLVERINE STATE

— 1944 —

Picardy x Heritage

Description — Deep Salmon with conspicuous Scarlet blotches on the lower petals. Very long flowerhead with 22 to 24 buds, opening up to 12 at once. Blooms $4\frac{1}{2}$ to $4\frac{3}{4}$ inches. Petal edges slightly ruffled; very good texture. Blooms in 100 to 105 days.

Growing Habits — Tall grower with an always strong, straight stem (have never seen a crook). Placement always dependable. This one can be bloomed late and will stand more frost than any other variety I have ever grown.

Propagation — Heaviest producer of bulblets of any variety I know, bulbs are completely covered with bulblets at digging time. And they germinate quickly and 100 per cent. This characteristic has given me a good stock and thus the low introductory price.

For one that opens as many at once the keeping qualities are excellent. It is especially showy in the garden and you can spot it immediately. You should see it growing to really appreciate it. At the following prices you would invest well to get started with Wolverine State. In heavy demand by florists. Will open indoors when cut in tight bud; outstanding for shipping.

Prices: Large, 25c; Medium, 2 for 35c; Small, 2 for 25c.
Bulblets, \$25.00 per quart.
10 Bulbs eight times the single price.

DUE to a very hot humid late July and early August at the height of our blooming period, then a constant cold, rainy period, I was unable to satisfactorily set seed. I am very sorry to say to my friends and former customers I will be unable to supply Glad seeds.

Advantages of Membership

OF THE

Southeastern Michigan Gladiolus Society

Privilege of entering as many blooms as you like in the Annual August Flower Show.

Privilege of entering as many bulbs as you like in the Annual Winter Bulb Show.

Medals, trophies, special awards and other prizes offered at these shows.

Privilege of using the Society's Gladiolus Library for any information desired about gladiolus. This library is housed at The Garden Center, Belle Isle. (See list in this Bulletin.)

Privilege of attending and participating in all the Society's meetings (November, January, February, March, April, May).

Annual Gladiolus Judges School. (Both Showroom and Field Judging.)

Members are informed on new and improved methods of pest control, culture, etc.

Members are kept informed on the new and outstanding varieties of gladiolus.

This Society issues Awards of Merit for worthy seedlings.

Special membership in the New England Gladiolus Society and receiving their annual, the Gladiolus Magazine and official classification of gladiolus varieties.

Special membership in the North American Gladiolus Council and receiving their excellent bulletins and official classification of gladiolus varieties.

Free advice at any time on any gladiolus growing problems. We have some experts at your command.

Any flower lover is eligible for active membership in this Society. You need this Society and this Society needs you.

On any order of \$5.00 or more, send \$1.00 for dues in the S. E. M. G. S. and select \$1.00 additional in bulbs. In other words, a membership free.